



About Us

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Media Kit

june 2014

OUR MISSION is to preserve Jewish heritage worldwide and promote tourism to a variety of sites and cultural events around the world that are of great importance to the Jewish heritage continuity.

WORLD JEWISH HERITAGE FUND, INC.
is a non-profit organization, est. in 2011.

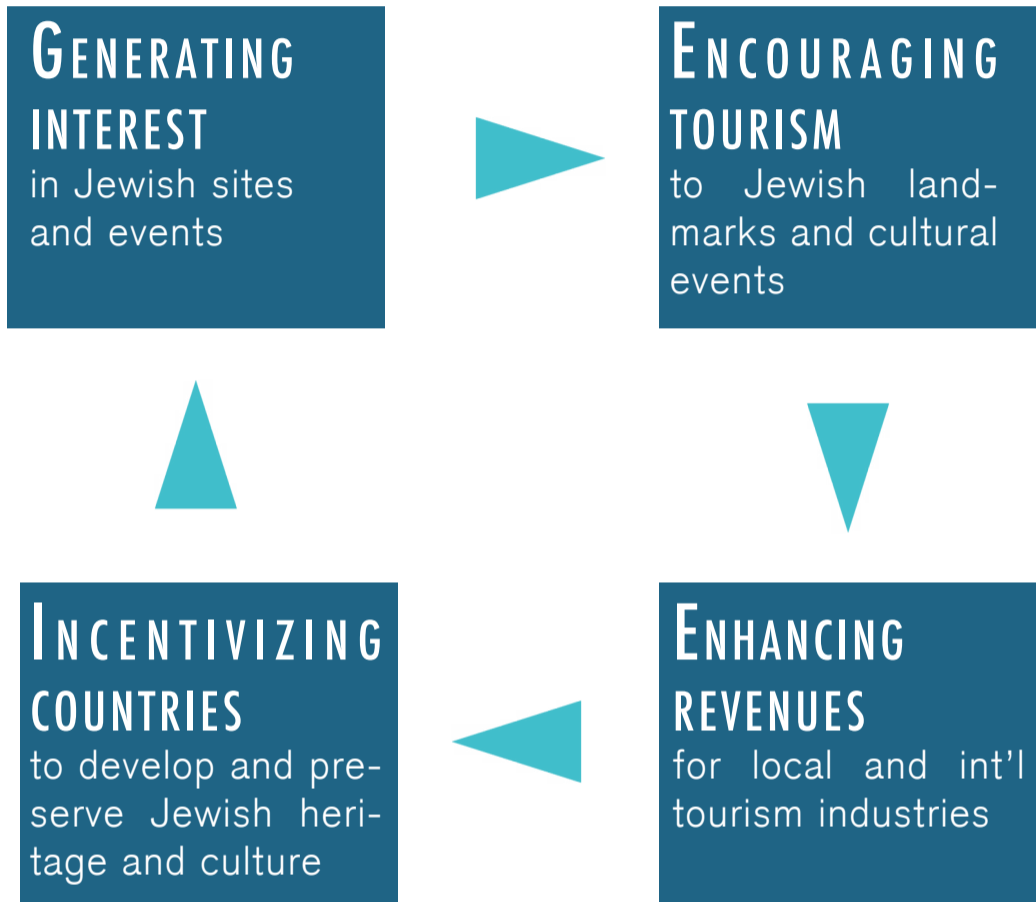
WE ARE HERE TO STAND UP FOR OUR HERITAGE, giving it back its long-lost voice, in honor of past generations, and in favor of those to come.

THINK OF US as a cross between UNESCO, Wikipedia and Fotopedia, with Jewish heritage and culture being the unique components tying it all together, allowing individuals and groups within the wide spectrum of the Jewish world to contribute their knowledge, photos and experience to the overall Jewish Heritage.

OUR COMMUNITY-BASED RESOURCE will eventually be the primary source of strength and empowerment to help keep our shared Jewish heritage alive.



WE BELIEVE that generating interest in Jewish heritage will encourage tourism to Jewish landmarks and events around the world, enhancing local and international tourism revenues, which will serve as incentives for countries and local authorities to develop and preserve Jewish heritage and culture, creating an even greater interest in those places.



the platform

WJHPEDIA
Community resource providing a rich heritage experience



crowd-sourcing

multimedia data base

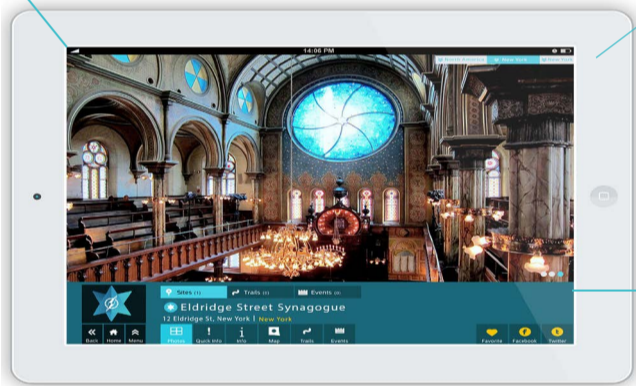
community highlights

around me feature
locate sites, events and trails in your immediate area

customized heritage trails
varied landmarks; audio, visuals and more

off-the-beaten-path
discover hidden gems

rich content attractions; multimedia; travel tips



cultural events
synced with your mobile calendar



endorsed by experts in the various fields

WJHTRAVEL
experience your heritage like never before with this personalized Jewish heritage tour-guide

WJHEBOOKS
celebrate our unique culture, identity and ethnicity



THE WJH PLATFORM includes the WJHtravel app, WJHpedia, an eBooks series, and more, incorporating crowd-sourced technologies, designed to make Jewish heritage preservation and promotion accessible to anyone - anywhere, anytime!



JACK GOTTLIEB Founder and President

Jack is an American businessman highly involved in philanthropic causes, who spends most of his time in Israel these days.

He is a Maimonides High School graduate, and holds a Bachelor's Degree from NYU.

OUR TEAM consists of 15 young, enthusiastic professionals, from varied fields of expertise.

Over the past 3 years, we have had more than 100 young people working with us, from over 10 countries around the world, speaking dozens of languages, and representing all spectrums of the religious and ethnic Jewish world.



HADAS MIDBARI PR and Creative Director

Hadas is a former Young Emisary to the Jewish Community of MetroWest (NJ) and has served in the IDF as an Education NCO in a combat Paratroopers unit.

She holds a BA in Governance, Diplomacy and Strategy, majoring in Campaign Management and Counter-Terrorism studies, from IDC Herzliya.



YANIV BRONSTEIN CTO

Yaniv has been working in the Hi-Tech world for several years, specializing in Software Development.

He recently graduated from his studies at IDC Herzliya, and holds a BA in Law, Accounting & Business Management.



LEE NOJMAN Project Manager

Lee was a Coordinator and Guidance Counselor at the Na'ale-Elit Academy after making Aliy'a from Cape-Town (SA) 4.5 years ago.

She holds an MA in Organizational Behaviour and Development from IDC Herzliya, and two BA's from UNISA and UCT in South Africa.